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Pridestaff's Cincinnati Office Receives Inavero's Highest Award for Service Excellence.

Cincinnati Office Receives Inavero's Highest Honor Based on Positive Reviews from Clients

Cincinnati, Ohio - December 14, 2009 —Inavero announced today that PrideStaff's Cincinnati office received its highest honor for client service. The Cincinnati office earned Inavero's Platinum Award for Service Excellence by significantly beating staffing industry client satisfaction benchmarks.

Inavero's survey systems are the only client feedback tools that provide a benchmark to industry averages and offer an independent, validated assessment of client service in the field of staffing. To become eligible for an Inavero award, the Cincinnati office underwent a rigorous client review process, with more than 60 percent of their clients evaluating the organization. "By utilizing the Inavero survey, PrideStaff is proving to their clients how important their feedback is", says Eric Gregg, Inavero's Managing Partner. "PrideStaff gives their clients an opportunity to provide them real, focused suggestions on how to continue to meet and exceed their expectations on a quarterly basis."

78 percent of PrideStaff clients in Cincinnati rated the firm a 9 or 10 out of 10 possible points, significantly higher than the industry average of only 51 percent. "In an industry with so many competitors, we feel by truly understanding our clients' needs and the perceptions of our services, we can continue to outperform our competitors," says PrideStaff founder and CEO George Rogers. "Our clients are successful, in part, due to the flexible talent and staffing we provide them. We take that partnership seriously and are always looking for ways to improve."

Working together, PrideStaff and Inavero have established a system to continuously monitor and improve the quality of staffing service provided to Cincinnati businesses. For additional information on PrideStaff's Platinum Award for Service Excellence, contact Michael Eckelman at meckelman@pridestaff.com. For additional information on Inavero's client feedback system or service awards, contact Tracy Streebel or visit www.inavero.com.

About Inavero

Inavero designs and manages the feedback systems that provide leading professional service firms with the information they need to increase employee and client retention, and in return, profitability of their businesses. The firm analyzes more than 100,000 staffing industry client and job candidate surveys each year and is the industry's recognized voice for the measurement and improvement of client satisfaction. Visit Inavero on the Web at: www.inavero.com.

About Pridestaff

PrideStaff is a Staffing Agency specializing in placing Accounting and Finance, Administrative, Technical, and Light Industrial staff on a contract, contract to hire, or direct hire basis. PrideStaff focuses on providing consultative staffing services to a variety of industries in the Greater Cincinnati area. PrideStaff's clients are companies looking for better solutions to the way they are currently staffing their businesses. Visit PrideStaff on the Web at: www.pridestaff.com.

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